



**lew'
lara \TBWA**
The Disruption[®] Company

H U M A N O G R A M A D E
M Í D I A E D A D O S

HUB ONE



HUB TWO



BUSINESS INTELLIGENCE



UNIDADE NEGÓCIO



Luisa Sotero
VP de Mídia e Dados

Caroline Gayo
Media Director

Camila Antognoli
Media Director

Leonardo Cunha
BI Data Director

André Edward
Performance Director

Felipe Nascimento
Performance Director

Lídia Rodrigues
Media Manager

Rafael Nascimento
Media Manager

Mariana Sobreira
Media Manager

Bruna Loreda
Media Manager

Caio Chaim
B.I Manager

Amanda Zungalo
B.I Manager

Clara Amorim
Media Manager

Davi Gonzaga
Media Manager

Sheila Romão
Media Supervisora

Carlos Bonifácio
Media Supervisor

Mariana Sobreira
Media Manager

Bruna Loreda
Media Manager

Andre Horta
B.I Supervisor

Andre Segundo
Perf Supervisor

Letícia Silva
Perf Supervisor

Geovana Aragão
Perf Supervisor

Giulia Prado
Perf Coordinator

Amanda Theodoro
Perf Coordinator

Lucas Sidney
Perf Coord

Thiago Medeiros
Perf Coord

Gleice Ferreira
Perf. Coordinator

Bryan
Perf Analytics

Stephanie Santana
Perf Analytics

Mariana Rucci
Supervisora Produtividade

Douglas Moreira
Media Coordinator

Nicole Jesus
Media Coordinator

Pedro Zaina
B.I Coordinator

Fernanda Furlan
B.I Coordinator

TBR
Media Coordinator

Klesley Alevs
Media Coordinator

TBR
Media Coordinator

Henrique Piovezan
B.I assistant

Beatriz Catta
Media Assistent

BI / DATA

Igor Sant'ana
BI Director

Igor Mendes
BI Supervisor

NISSAN UNITED

ATENDIMENTO POOL



Luisa Sotero
VP de Mídia e Dados

MÍDIA

BUSINESS INTELLIGENCE

Anderson Cabral
Media Director

Leonardo Cunha
BI Data Director

MÍDIA DIGITAL

MÍDIA OFFLINE

Camila Rodrigues
Media Manager

Fellipe Freitas
Media Manager

Fernanda Gamarski
BI Manager

Amanda Almeida
Supervisor

Barbara Sousa
Supervisor

Jessica Lourenço
Supervisor

Felipe Pineda
B.I Supervisor

Aline Santos
Coordinator

Aline Silva
Coordinator

Paloma Souza
Coordinator

Beatriz Campos
Coordinator

Guilherme Soares
B.I Coordinator

BridgeX

Savana Coimbra
Coordinator

Davi Gonçalves
Gerente de Mídia

Thiago Medeiros
Coordinator

Stephanie Analytics

BridgeX



UNIDADE NEGÓCIO



Luisa Sotero
VP de Mídia e Dados

MÍDIA

Miriã Lisboa
Media Director

Regina Barbosa
Media Supervisor

Assunção Martinez
Media Supervisor

Beatriz Silva
Media Supervisor

Fernanda Novaes
Media Coordinator

Marcella Dias
Media Coordinator

João Colantonio
Media Coordinator

Cesar Valentim
Media Coordinator

BUSINESS INTELLIGENCE

Leonardo Cunha
BI Data Director

Otávio Dias
B.I Manager

Saulo Vaz
B.I Coordinator

Vinícius Melgar
B.I Intern

Felipe Nascimento
Performance Director

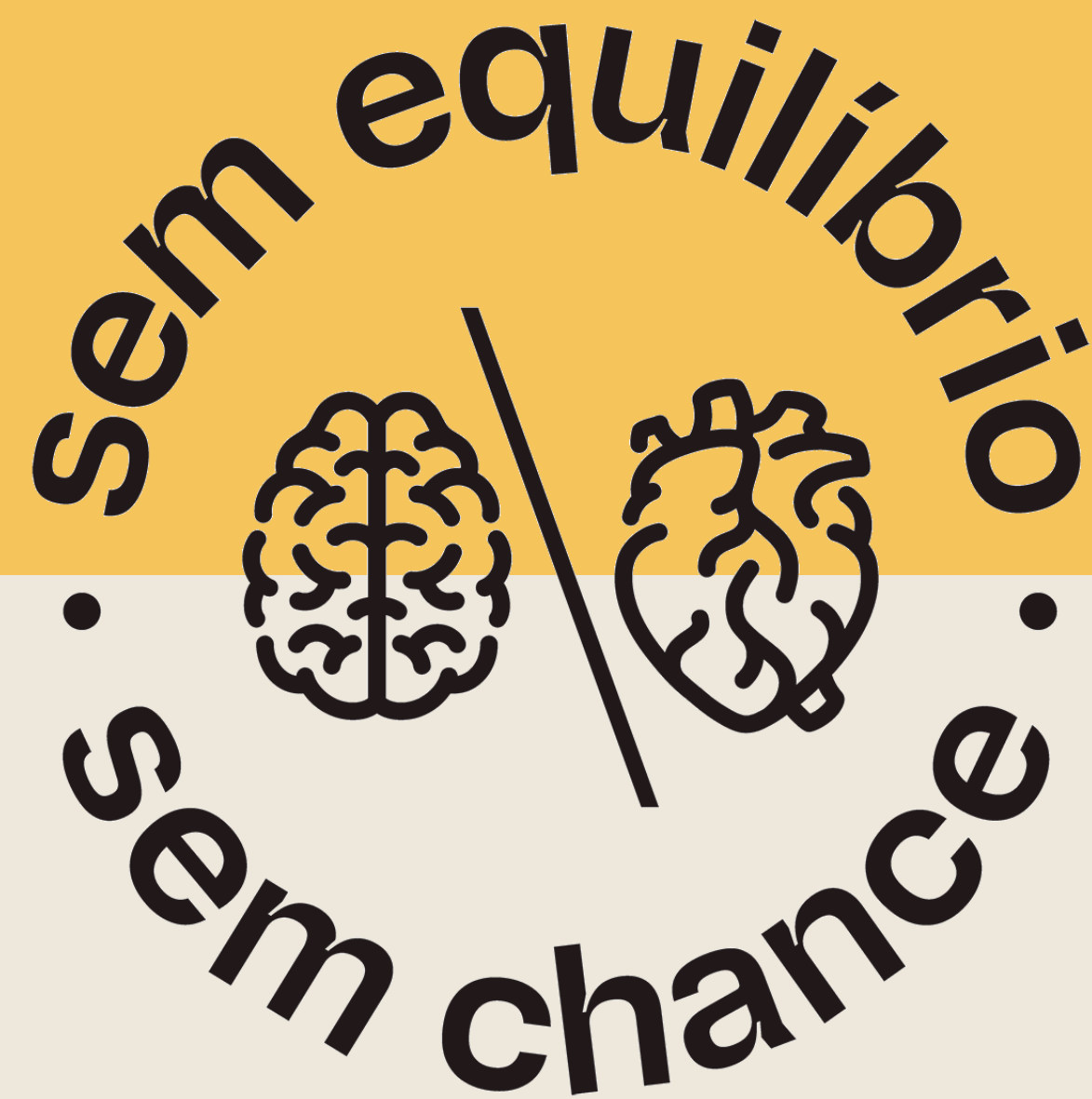
ATENDIMENTO POOL

Davi Gonzaga
Media Manager

Geovana Aragão
Perf Supervisor

Lucas Sidney
Perf Coord

Bryan
Perf Analista



THANKS!