



**lew'
lara \TBWA**
The Disruption[®] Company

ORGANOGRAMA
DE MÍDIA E
ANALYTICS

HUB ONE



HUB TWO



BUSINESS INTELLIGENCE



Luisa Sotero
VP de Mídia e Dados

Caroline Gayo
Media Director

Marcus Vinicius
Media Manager

Rafael Nascimento
Media Manager

Sheila Romão
Media Supervisora

Carlos Bonifácio
Media Supervisor

Klesley Alevs
Media Coordinator

Alex Ribeiro
Media Coordinator

Media Assistant

Assunção Martinez
Supervisora Produtividade

Henrique Farias
Media Director

Mariana Sobreira
Media Manager

Bruna Loredo
Media Manager

Douglas Teixeira
Media Coordinator

Nicole Jesus
Media Coordinator

Media Coordinator

Media Assistant

Leonardo Cunha
BI Data Director

Caio Chaim
Data Manager

Andre Horta
Data Supervisor

Andre Uliana
Analytics Coordinator

Guilherme Barreto
Analytics Manager

Fernanda Furlan
Analytics Coordinator

Melina Parada
Analytics Coordinator

Henrique Piovezan
Analytics assistant

Otávio Dias
Analytics Manager

Saulo Vaz
Data Coordinator

Vinicius Melgar
Analytics Intern

Fernanda Gamarski
BI Data Manager

Felipe Pineda
Supervisor

Guilherme Analytics

HUB 3



DF



Luisa Sotero
VP de Mídia e Dados

Anderson Cabral
Media Director

Marilena Cadena
Media Director

Alex Bezerra
Media Manager

Regina Barbosa
Media Supervisor

Lucas Schiavo
Media Coordinator

Marcella Dias
Media Coordinator

Cesar Valentim
Media Coordinator

Nicola Aime
Media Coordinator

João Colontonio
Media Assistant

Camila Rodrigues
Media Manager

Marco Marques
Media Manager Jr.

Aline Santos
Coordinator

Aline Silva
Coordinator

Davi Gonçalves
Gerente de Mídia

Thiago Medeiros
Coordinator

Stephanie
Analytics

Juliana Pereira
Media Manager

Barbara Sousa
Supervisor

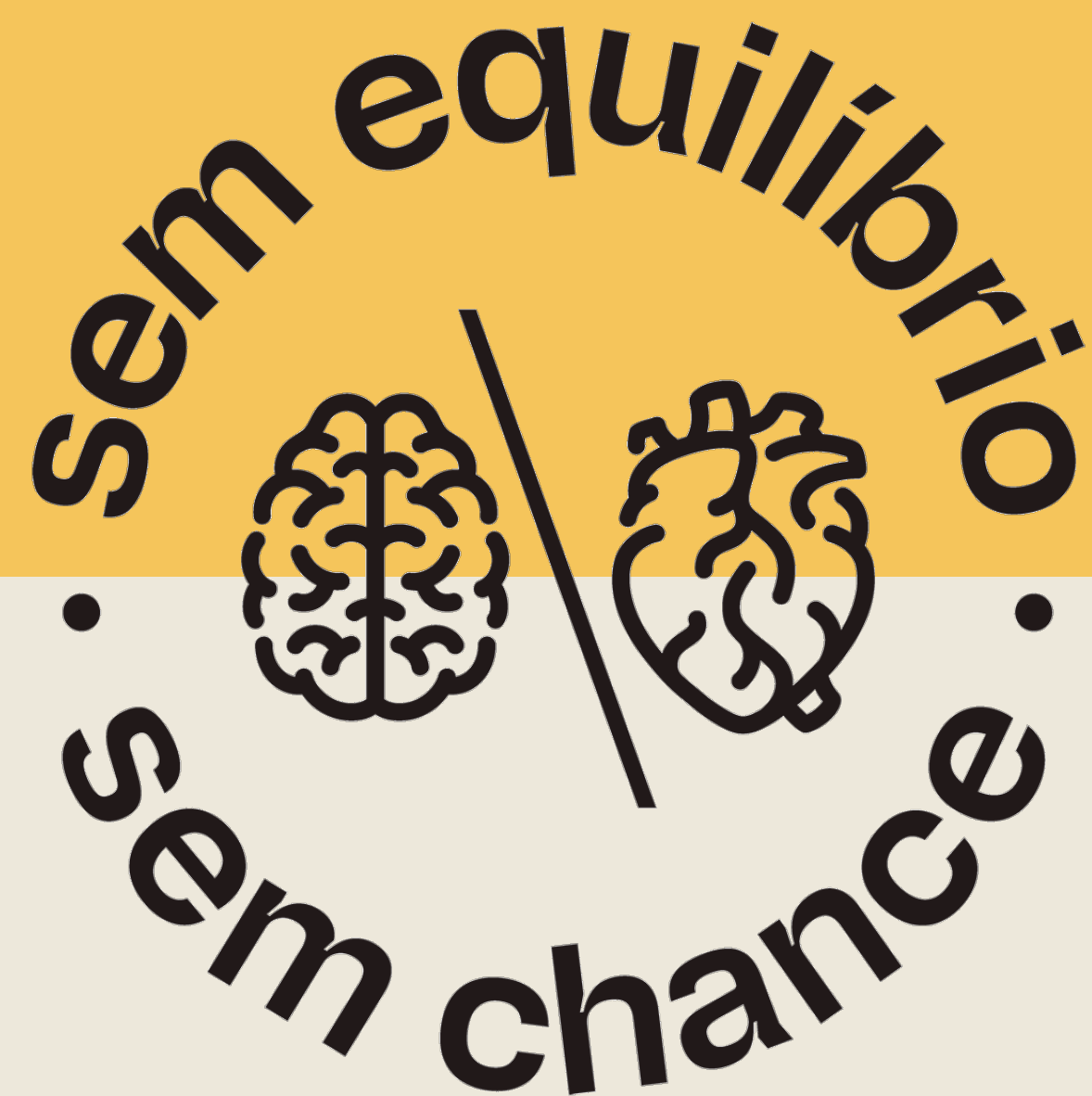
Jessica Lourenço
Supervisor

Paloma Souza
Coordinator

Jean Lima
Coordinator

Savana Coimbra
Coordinator

Beatriz Campos
Coordinator



THANKS!